

Store Hours: 9 to 5.30—Open all day Saturday

Lord & Taylor

FIFTH AVENUE



The Vogue of Longer Skirts Calls for Sports Length Fur Coats

You may choose here from a number of handsome furs in sports length coats:

Hudson Seal (dyed muskrat), Nutria, Squirrel, Leopard Cat, Civet, Raccoon, Caracul and the new, so-original Lamb, leather bound.

FOURTH FLOOR

New Imported Hosiery

Favors Wool or Silk and Wool

All Wool, \$2.75—With openwork clocks, or allover openwork. Black, white, camel, silver, cordovan and African.

Silk and Wool, \$2.95—Light and comfortable for immediate wear. Brown, camel, grey, blue, black and white.

Wool Heather Mixtures, \$2.95—Browns, blues and greys with embroidered clocks in contrasting colors.

Wool Knicker Hose, \$2.95 to \$4.95—All wool, turnover tops in contrasting colors.

Gauze Wool, \$3.45—Almost unbelievably fine and soft. Gay colors, henna, brilliant blue, and so on.

Heather Mixtures, \$4.50—Derby ribbed heather mixtures with embroidered clocks.

Plaid Wool, \$4.95—Smartest for autumn sports.

Camel's Hair, \$5.75—All-wool camel's hair with self clocks in henna, green, black and navy.

The Newest Imported Veils and Veilings



Veils are an almost essential part of all the new hats from Paris, and they have a double mission this year. Veiling the face, or only the eyes, they also trim the hat.

Beads or Metal Thread—These are the two smartest notes in veiling for fall. Tete de negre with a coral bead or tobacco with a border of gold thread. Also dozens of other enchanting and becoming ideas. Every color, including the new ecaille.

Veilings, \$1.25 to \$6.95. Made Veils, \$1.95 to \$15

GROUND FLOOR

A cordial welcome is extended to the visiting members of the Retail Clothiers' Association and their families.



PARIS UNPACKS At Lord & Taylor's

Have you heard about the new modes, and haven't seen them actually worked out? The mousquetaire cuff, for instance? Or the very high light of the mode, the matching velvet and brocade dinner frock and cape? (Sketched) The three-piece suits with gold cloth jerkins? The slim silhouette edged with a deep band of fur? Jenny's circular ruffles on coat-cuffs and collars? The use of godet plaits and panels? These, and quantities of other 1922-23 fashion points, may be seen tomorrow (Monday) at the formal showing of our first Paris importations of coats, suits, gowns and blouses for women and misses on the Third Floor.

These early imports are from Jenny, Patou, Renee, Agnes, Lelong. And if you want a nice long uninterrupted look, come before ten o'clock.

THIRD FLOOR



Reboux and Talbot Send Large Hats from Paris

More new French hats—more large sweeping models—more black and brown—more panne velvet—and above all, more distinctive charm than we've seen until now.

A Flaring Side—One-sided effects are carried into hats as well as gowns. The brim flares at one side and veers sharply away from the face at the other; or is cut in, only to spread out in a wide circle.

These most recent importations are a fascinating sight—a real inspiration for autumn costumes.

FOURTH FLOOR

Softest of Eiderdowns

Among the best values in our new collection of flannels are the eiderdowns. Single faced—in white and colors—36 inches wide. \$1 and \$1.35. Double faced—an exceptionally downy texture 36 inches wide. \$1.50, \$1.75, \$1.95. White only—our finest quality. 54 inches wide. \$2.50 a yard.

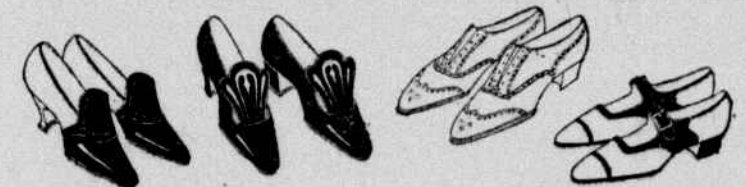
SECOND FLOOR

Lustrous Black Silks

"Still much black," says the latest Paris cable, and early importations along the Avenue bear out the statement. You'll find black silks of every lovely quality in our autumn collection, among them these splendid values—

Satin Charmeuse, \$1.95 yd. **Crepe de Chine, \$2.50 yd.** **Canton Crepe, \$3.95 yd.** **Chiffon Velvet, \$3.95 yd.**

GROUND FLOOR



Tomorrow Begins the Advance Sale of New Autumn Footwear \$7.85

For one week—prices considerably lower than they will be later in the season. The newest styles, in great variety.

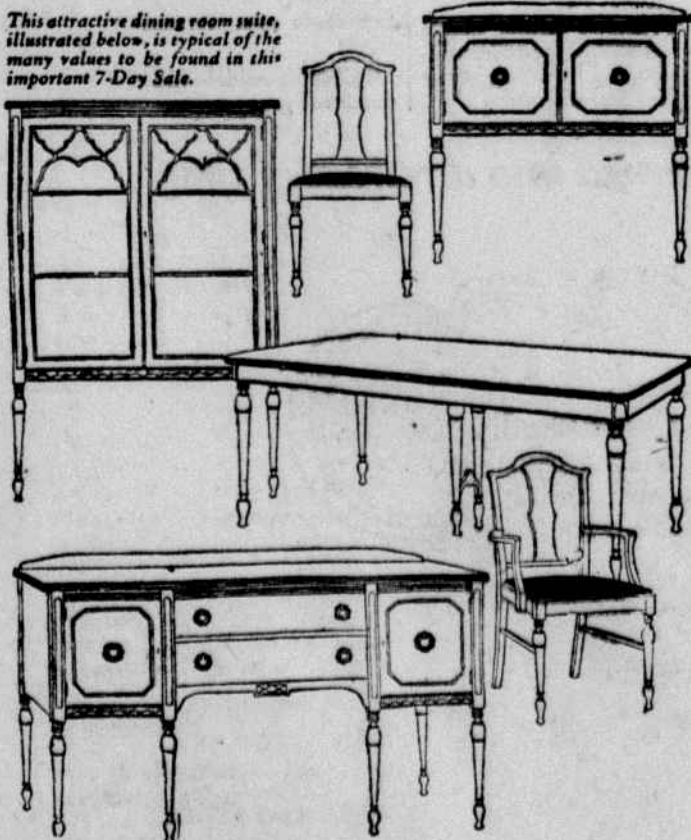
The Colonial Pump—Quite the smartest thing for fall. You will find it in patent leather, plain or combined with grey.

Strap Pumps—One strap patent leather or black kid with walking heel, or sports pump of ocre suede, tan with brown kid trimming or black with patent leather trimming. Two strap pumps in black or tan calfskin.

Oxfords—Practical tailored style for every sort of general wear, black or tan calfskin.

SECOND FLOOR

This attractive dining room suite, illustrated below, is typical of the many values to be found in this important 7-Day Sale.



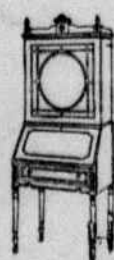
Tomorrow is the Opening of the 7-Day Furniture Sale

To offer distinctive furniture at the lowest possible prices is the aim behind our semi-annual Furniture Sale. This year, in point of extensive assortments and excellent values, we feel that we have been more successful than ever. Suites with all of the dignity and charm of age-old designs, as well as graceful individual pieces, many of them taken from our regular stock, and radically reduced, are included in this sale.

The ten piece Dining Room Set illustrated is an Early American type, patterned after the Sheraton style, \$375

Secretary, mahogany, illustrated, \$65

Six piece Bedroom Set, illustrated, in the Sheraton motif, \$375



Tea Wagon, solid mahogany, illustrated, drop handle and drawer, \$29.50

Day Bed, solid mahogany, 2.6 or 3.0, frame only, \$23.50

Chest of Drawers, mahogany, illustrated, \$60

Spinet Desk, solid mahogany, illustrated, \$40

SIXTH FLOOR

All exterior parts of this set are walnut. Posts, legs, standards, mirror frame and paring rails solid walnut. Fronts and tops of pieces veneered with a figured walnut.

